

## The art of hospitality: enjoy an exclusive stay in Rome

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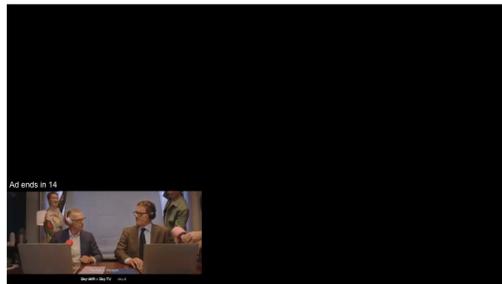
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There is a way to experience **Rome** that goes beyond a simple tourist visit, an experience that makes you feel not like a passing guest, but truly privileged: the answer lies in finding the right place, a location in the heart of the city that is itself part of the story. Imagine a refuge sheltered from the hustle and bustle of the city, where the concept of luxury is expressed in the details and in the ability to offer an authentic perspective on Italian style. It is not just a holiday, but the opportunity to experience the capital from a privileged position, capturing its most sophisticated essence.

### An exclusive retreat in Via Condotti

In the heart of **Rome**, along the famous **Via Condotti**, there is a place that redefines luxury hospitality: the **Portrait Roma**. Forget the idea of a simple **hotel**: this **Lungarno Collection** luxury hotel is designed for those who want to experience the city in an authentic way and is a starting point for discovering the most authentic corners of the capital. In fact, when you choose a **5-star hotel in Rome** like this, you are treating yourself to much more than a room; you are treating yourself to the privilege of staying in one of the most exclusive places in the world, with the Spanish Steps just a few metres away. Here, every detail is designed to create a personal experience in an environment that combines the warmth of home with the excellence of impeccable service, and the feeling is that of being in an elegant private penthouse, where luxury is a matter of **privacy and discretion**.



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### The elegance of La Dolce Vita in the suites

The suites and studios at Portrait Roma are a tribute to **Italian** elegance and the timeless charm of the 1950s, the era of La Dolce Vita, which saw Rome transform into the stage for the international jet set. Each space has been designed with incredible taste, combining fine materials and unique furniture, the result of the work of skilled Florentine craftsmen. What makes everything even more special are the details, such as the historical photos and original drawings by Salvatore Ferragamo, which are not mere decorations but real pieces of history.

What's more, opening the windows in the morning and finding yourself facing the spectacle of the **Trinità dei Monti** and **Via Condotti** is the best way to start the day. Here, luxury is never excessive: it is a feeling of widespread well-being, a perfect balance between the comfort of fine linen, the discretion of technology and an idea of total rest.

### Tailor-made service

But what really sets Portrait Roma apart is the way it takes care of its guests because, here, everything revolves around the individual: the idea of a stay is completely personalised thanks to a team of "Lifestyle Team", who are much more than simple concierges. They act as true personal assistants, always ready not only to fulfil a request but often to anticipate it. Whether it's organising a private **tour** of the Vatican Museums or finding the perfect restaurant for a special dinner in a place known only to a few, every desire becomes a concrete experience, handled with professionalism and total discretion. This **"tailor-made"** approach allows you to get in tune with the city, discovering itineraries and experiencing authentic moments, far from the usual tourist trails. The goal goes beyond offering an impeccable stay: it is to leave a lasting memory and create a true bond with Rome.



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Staying at Portrait Roma means preferring discretion to ostentation, the authenticity of excellent service to superficial formality. It is a place that is not just a base, but reflects the lifestyle of the modern



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traveier. In combination of its strategic location, elegant surroundings and a sense of hospitality that is almost tailor-made makes it much more than a luxury hotel, but an experience to remember, the perfect example of what Italian excellence is when it is genuine and heartfelt.



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Karen Beddow founded Mini Travellers in 2014 while doing what she loves most...going on holiday!

Mini Travellers is for parents looking for holiday ideas, destination reviews, days out and things to do with the kids. We also have family travel tips, activity ideas and all other things family holiday related. Take a look at some of our latest reviews for holidays and day trips in the UK.



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