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HOTELS & RESORTS

Experience Florence: The 18 most beautiful hotels for your next trip to Italy

From sumptuous palazzi and boutique gems to modern design hotels, the best addresses for an unforgettable stay in the Italian Renaissance city

BY KIKI DEERE, ADAPTED FROM ASSALA LAKBIRI 16. May 2025

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Florence hotels: your guide to a perfect stay in the city of art.

Florence is home to the highest density of works of art in the world - an Italian city where architectural feats, world-famous museums and cultural treasures are everywhere. The hotel landscape is just as inspiring; many houses inspire with ornate Renaissance details, magnificent frescoes and elegant interiors that breathe history. Whether in the heart of the old town or somewhat secluded in the green hills around the city - outstanding addresses can be found everywhere.

The 18 best hotels in Florence

From historic palazzi to design-loving boutique hotels and lovingly run guesthouses in Oltrarno, Florence offers a special home away from home for everyone, Luxurious or casual, traditional or contemporary; these hand-picked recommendations from the Condé Nast Traveller editorial team combine style, atmosphere and Florentine attitude to life at the highest level.



Casa G Firenze

This modern Florentine property is the epitome of a hidden gem. It combines stylish elegance with an enviable location - just a few minutes' walk from the cathedral. Casa G's discreet entrance may not give much away to the average passerby, but those in the know can climb the stairs and discover an 18th-century palazzo that has been carefully remodeled into the city's most elegant B&B.

Each of the 15 rooms surprises with frescoed ceilings, deep bathtubs and charming turtle motifs. The calming colour palette is effectively complemented by bold accents of red and pistachio green. For a particularly impressive experience, one of the suites is recommended, which impresses with its spacious interior design and a first-class view of the cobblestone streets of Florence.

In the morning, guests can enjoy a rich breakfast buffet with fine cold cuts and homemade cakes - a perfect start to a day full of discoveries. In addition, the service at Casa G is uncomplicated: check-in is convenient via individual access code, and guests can refresh themselves with a drink at the bar. The friendly team is happy to make table reservations at sought-after restaurants or organize special experiences such as pasta classes and historical tours of Florence.

Price: Double room from approx. 370 euros per night

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Hotel Calimala

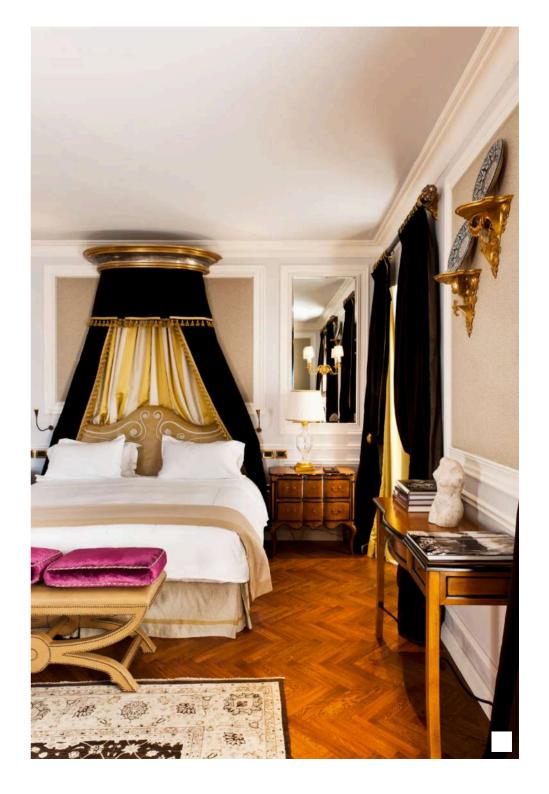
Housed in a 19th-century neo-Gothic building, the Calimala Hotel boasts a central location while tucked away on a quiet cobblestone street. The renovation has been carried out with great care: the old walls of the building have been exposed and combined with an intriguing mix of Bauhaus colours and Art Deco silhouettes in the interior design.

The glamorous yet inviting lobby bar is an ideal place to linger. The staff ensures that guests lack nothing – friendly and efficient without being intrusive.

The breakfast menu is a treat: guests can either enjoy a delicious buffet around the corner in the original building, or choose gourmet takeaway sandwiches right on the ground floor. A special highlight of the hotel is the *Angel Roofbar & Dining* restaurant on the roof terrace. It offers a lively ambience and indulges in Italian-Mediterranean flavours – an experience not to be missed.

Price: Double room from approx. 400 euros per night

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Stefano Scata

St. Regis Firenze

There's no shortage of elegant hotels in Florence, but there's something about the St. Regis that keeps guests coming back year after year. Perhaps it's because this palazzo exudes a surprising coziness, with its 15th-century frescoes and sparkling crystal chandeliers. The hotel is full of inviting corners flooded with the soft light of stained glass windows – perfect retreats to linger for hours with a copy of *La Repubblica*.

History is omnipresent here: Filippo Brunelleschi, the architect of the famous cathedral, designed the original palazzo at the beginning of the 14th century – long before it was converted into a hotel in 1866.

In keeping with this historical splendour, guests can expect a service that combines modern luxury with traditional grandeur. Luggage is unpacked and ironed as if by magic, and waiting tickets allow you to skip the queues in front of the Diocesan Museum or the dome of Santa Maria del Fiore in complete relaxation.

The rooms are equally impressive: with magnificent brocades, four-poster beds and breathtaking views of the Arno River, they offer stylish comfort at the highest level. The culinary conclusion is the Winter Garden restaurant, where Italian cuisine is celebrated under an imposing glass ceiling - an elegant highlight of a stay that will be remembered. Sara Margo

Price: Double room from approx. 1,100 euros per night

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Collezione EM

Grand Hotel Minerva

A heated rooftop pool with a 360-degree view of Florence's Duomo and other city landmarks? The motto is: book now! But that's not all: the hotel offers Art Deco-style rooms in a stately yet welcoming 13th-century palazzo designed by Carlo Scarpa in the 1950s and later meticulously renovated by Piera Tempesti Benelli. The perfect location on Piazza Santa Maria Novella, which is reserved exclusively for pedestrians and dominated by the magnificent, whitewashed church, rounds off the overall picture harmoniously.

Although the hotel is close to the main train station, the most important thing is its close proximity to the Officina Profumo-Farmaceutica di Santa Maria Novella. The famous perfumery and herbal sanatorium invites you to discover exquisite gifts for home or seductive scents for your own boudoir - just a few minutes' walk away. Online Cobane

Price: Double room from approx. 360 euros per night

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Riva Lofts

The Nardi family, led by Claudio Nardi, a famous Italian architect, transformed a former mill dating back to 1800 on the outskirts of Florence into an architectural masterpiece. The result is spectacular, airy lofts with exposed bricks, high ceilings and views of famous landmarks such as the Duomo and the Arno.

Thanks to the free bicycles, the city center can be reached quickly. Still, it's a welcome change to live in the residential district of Isolotto and escape the tour ist crowds. Especially in summer, the pool is worth a visit: When there is a heat wave in Italy, the temperatures in Florence often rise even the tour ist crowds. The temperature is a least variety of the temperature in Florence often rise even the tour ist crowds. The temperature is a least variety of the temperature in Florence often rise even the temperature is a least variety of the temperature in Florence often rise even the temperature is a least variety of the temperature in Florence often rise even the temperature is a least variety of the temperature in Florence often rise even the temperature is a least variety of the temperature in Florence often rise even the temperature in Florence often rise even the temperature is a least variety of the temperature in Florence often rise even the temperature in Florence often rise even the temperature is a least variety of the temperature in Florence often rise even the temperature is a least variety of the tfurther, and this pool offers a pleasant refreshment - especially for families with children. The unique, contemporary art sculptures around the pool area are just one of the hotel's many highlights. Ondine Cohane

Price: Double room from approx. 260 Euro per night

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Stefano Scatà

Hotel La Gemma

Located near Florence's fashionable Via Tornabuoni, this new boutique hotel has all the makings of the perfect getaway to the Renaissance city. The tucked-away, exquisitely restored 19th-century palazzo is just a stone's throw from Florence's best shopping, yet feels secluded from the tourist crowds of the main street. Attractions such as the Ponte Vecchio and Santa Maria Novella are also just a short walk away.

Elements such as the freestanding bathtubs under the elegant skylights, the terraces ideal for a glass of wine, the bespoke king-size beds and the iconic ceramics by Gio Ponti are particularly appealing.

A visit to the hotel's small but fine Allure Spa should not be missed. Guests can also book a table at the hotel's Luca restaurant, where two-Michelinstarred chef Paolo Airaudo interprets Florentine classics with a modern twist - dishes such as lobster risotto and goat cake with cherry. Online Cohane

Price: Double room from approx. 930 euros per night

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Rocco Forte Hotel Savoy

The design is both appealing and inspiring – thanks to Olga Polizzi and Laudomia Pucci. Both share a passion for vibrant patterns, contrasting textures and unconventional colour combinations such as fuchsia, mint green and cadmium yellow. At the same time, the design always remains balanced and has a refreshing effect without being restless. The jazzy elements blend in perfectly with the more traditional details, such as the marble and mosaic-decorated bathrooms.

The *Irene* restaurant is also fabulous: Tuscan classics served in an intimate space that is equally convincing in the morning, at noon and in the evening. In particular, the spacious terrace, which opens directly onto Piazza della Repubblica, invites you to watch the hustle and bustle of the people passing by.

The only point of criticism: There is no spa. In return, guests can expect a large selection of books that contribute to relaxation. It's also worth asking the concierge team for a personal tour of the city – the guides are excellent, and even those who know the city well will discover new things along the way. Steve King

Price: Double room from approx. 1,200 euros per night

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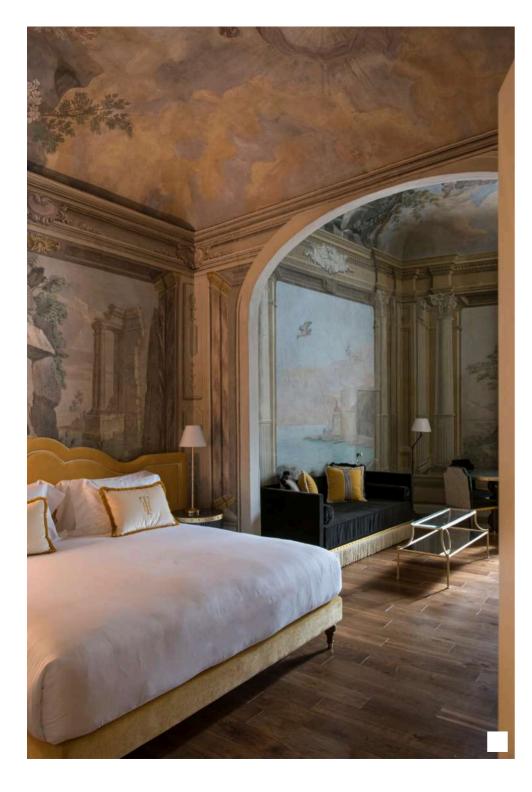
Helvetia & Bristol Firenze

Opened in 1885, Helvetia & Bristol Firenze has 64 rooms decorated with fine silks and velvets – many of which come from the Antico Setificio Fiorentino, a historic 18th-century textile factory across the river.

There is a fabulous bar, restaurant and café run by the owners of Cibrèo in Sant' Angelo. The location of Helvetia & Bristol Firenze, a member of The Leading Hotels of The World, is brilliant: right in front of Palazzo Strozzi, between Via de' Tornabuoni and Piazza della Repubblica. Steve King

Price: Double room from approx. 680 Euro per night

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Stefano Scatà

Il Tornabuoni

Il Tornabuoni is a stylish hotel housed in a 13th-century palazzo and is located on the elegant Via Tornabuoni, one of Florence's most prestigious streets. This Hyatt hotel combines historic architecture with bold design, with rooms resplendent in intense hues such as deep blues, fuchsia and bright yellows. The walls are adorned with vivid displays of exotic flora and fauna – a tongue-in-cheek reference to the Renaissance with butterflies, monkeys, beetles and parrots. Many of the palazzo's original features have been preserved, including a historic fireplace in one of the rooms and ornate ceiling frescoes in others.

The colorful design runs throughout the property, including the IIMagnifico restaurant on the ground floor, where elegant brass details meet green leaf motifs and animal illustrations. The best view over the city is offered by the Butterfly Terrace, a rooftop bar where cocktails can be enjoyed with panoramic views. For an evening dining experience, visit the Lucie restaurant, which is decorated in peacock blue and pink tones.

Price: Double room from approx. 470 euros per night

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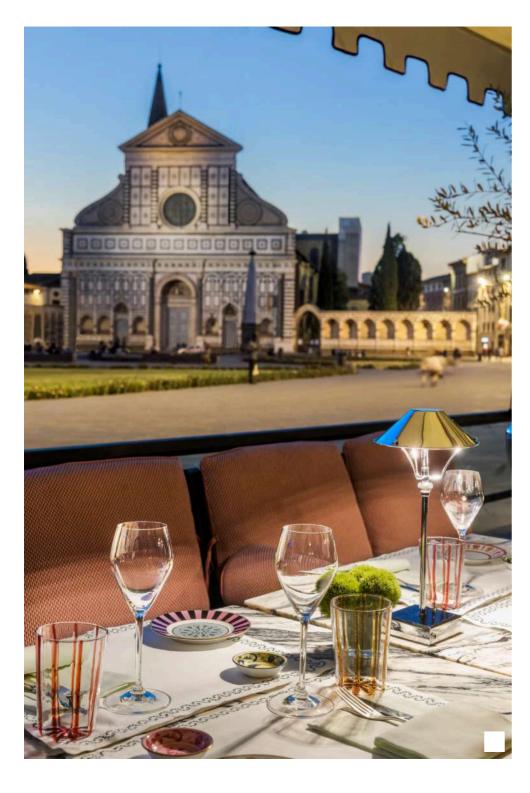
Portrait Firenze

Owned entirely by the Ferragamo family, this all-suite property celebrates elegance at the highest level – and the 1950s and 1960s, when Florence was a magnet for international celebrities. The highlight: generous window fronts with spectacular views of the Arno River and the Ponte Vecchio – a suite with a river view is particularly recommended.

From the café you can watch the hustle and bustle of the city - or stroll directly to the waterfront, from which many sights are within easy reach. For a stylish excursion, the hotel's own Vespa rental is available - perfect for exploring Florence on two wheels and enjoying a little dolce vita. Portrait Firenze is a member of *The Leading Hotels of the World network*.

Price: Double room from approx. 1,000 euros per night

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Dario Garofalo

The Place Firenze

When you ring the doorbell, you enter an immaculately renovated townhouse that feels like a stylish Florentine home. Bespoke furniture from local artisan workshops and works by regional artists add personality and character to the imposing spaces. Soft greens and creams reflect the colours of the façade of Santa Maria Novella, which is located directly opposite the hotel.

The 20 rooms of The Place Firenze, part of *The Leading Hotels of the World*, combine classic elegance with modern comfort. Particularly noteworthy are the spacious bathrooms made of green and white marble. The hotel's restaurant serves outdoors in one of the most beautiful squares in the city. The menu offers Tuscan specialties accompanied by an excellent selection of regional wines.

Price: Double room from approx. 1,300 euros per night

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Ottantotto Firenze

This charming boutique hotel is tucked away in the Oltrarno, just a stone's throw from Palazzo Pitti and the Boboli Gardens. The seven rooms, spread over four floors, tastefully combine classic and modern elements – with terracotta floors, antique furniture and carefully selected details. In one of the rooms, the headboard is integrated into an original stone base decorated with playful botanical and floral prints.

The soft lighting and the lovingly placed books give the rooms an inviting atmosphere. A picturesque little garden, shaded by a centuries-old medlar and palm tree, invites you to linger. Breakfast is served here all year round – in winter under a heated awning. Since the reception is only staffed until the afternoon, guests are largely on their own. There is a bar in the lounge area, and check-in is via a code that can be used to open both the front door and the locker box for the room key.

Price: Double room from approx. 430 euros per night



AdAstra Suite

This charming boutique hotel is quietly nestled in the largest garden in Florence. The I7-hectare Giardino Torrigiani is private, as the Marchese Torrigiani lives on the ground floor of the property. From the picturesque terrace, guests can enjoy the beautiful grounds with a breakfast sandwich in the morning or a glass of wine in the evening.

The owners have decorated the house in a contemporary retro style and decorated it with unique curiosities, repurposed furniture and vintage pieces from the 50s, 60s and 70s that they discovered at flea markets across Europe. In the lounge, a 1960s optician's display case serves as a bar counter, and in the rooms, whimsical finds such as a retro cinema spotlight and a framed Pucci scarf adorn the walls. The rooms are exceptionally spacious and feature claw-foot bathtubs for an elegant touch.

Price: Double room from approx. 270 Euro per night

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Four Seasons Hotel Firenze

Spread over two grand Renaissance buildings, this opulent hotel is located in the Giardino della Gherardesca, a delightfully peaceful 11-hectare area shaded by centuries-old redwoods, maples, and conifers. Picturesque paths and lawns interweave with statues and fountains to create an enchanting backdrop. The interiors are decorated with exquisite works of art and cultural assets. In the lobby, which is located in a 15th-century courtyard, ornate stucco work and bar reliefs depict classical and mythological scenes.

The rooms are also magnificently furnished with rich fabrics and antique furniture. Some have vaulted ceilings and ornate frescoes. The first-class service is managed by a professional and always friendly team that addresses guests personally. Facilities include a large outdoor pool, an excellent spa, as well as plenty of activities for children, including a kids' club and a playground.

To top it off, the Michelin-starred II Palagio restaurant invites you to dine al fresco in the beautiful garden during the summer months.

Price: Double room from approx. 1,500 euros per night

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Villa La Massa

It is easy to imagine how wealthy Florentine families in Medici times returned to the airy location of this riverside villa after a hectic day in the busy streets of the city. The 13th-century villa is located in quiet surroundings, eight kilometres east of Florence, directly on the banks of the Arno. It is nestled in a 25-hectare park bordered by olive, lemon and cypress trees. On the grounds there is a magnificent swimming pool, a playground for children and an attractive spa.

The rooms are spread over five buildings. Some retain traditional Renaissance décor with four-poster beds, tapestries, and elegant fabrics, while others exude a modern character with bespoke furniture in earth tones crafted by local artisans. In the evening, Il Verrocchio's terrace, located directly on the river, is a wonderfully quiet place to enjoy Mediterranean and Tuscan specialties while the water splashes quietly.

Price: Double room from approx. 760 euros per night

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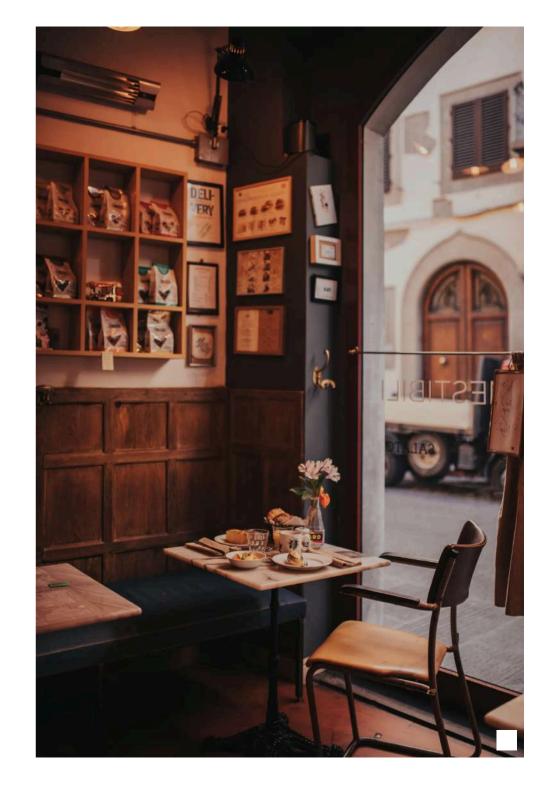
Hotel Lungarno

This restored 16th-century residence houses an outstanding private art collection, including an original Picasso, several works by Jean Cocteau, and over 450 other works of art, mostly by Italian artists. The house impresses with its ideal location on the river and is flooded with light thanks to large windows. Ivory fabrics, navy blue carpets and dark wood create a nautical-inspired ambience that gives the impression of being on a ship leisurely sailing down the Arno.

The all-day *Picteau Bistrot & Bar* is designed like a living room overlooking the river, while the design of the Michelin-starred *Borgo San Jacopo* restaurant is inspired by 1950s glamour. From the small terrace, guests can enjoy a wonderful view of the Ponte Vecchio.

Price: Double room from approx. 670 euros per night

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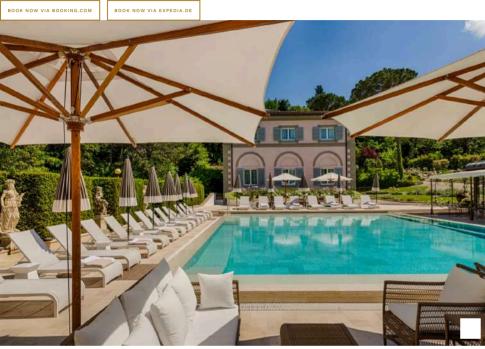


Soprarno Suites

Housed in a 16th-century palazzo, this property exudes as relaxed an atmosphere as its sister property, Ad Astra, which combines vintage pieces and repurposed items with original elements such as frescoed ceilings and exposed beams. Wooden seats rescued from an old train, typewriters and a colourful selection of works of art adorn the walls.

Most of the 13 rooms and suites are generously proportioned and have high ceilings that create an open and airy atmosphere. The cozy lounge area with its many market finds and bookshelves invites you to linger, accompanied by jazz music and coffee and tea served all day.

Price: Double room from approx. 370 euros per night



ALESSANDROMOGGI.COM

Villa Cora

Villa Cora, a member of *The Leading Hotels of the World*, is a retreat in the south of the city, away from the hustle and bustle of central Florence. It was built in the 19th century. It boasts luxurious interiors, where original furnishings such as sumptuous boiseries, glittering chandeliers and ornate frescoes blend harmoniously with a selection of contemporary furniture.

The extensive grounds are lovingly planted with rose bushes, and the heated swimming pool, surrounded by oaks and yews, is perfect for relaxing. From the roof terrace, guests can enjoy a beautiful view of the city.

Price: Double room from approx. 1,000 euros per night

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