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### The 10 Best Hotels In Florence

Outdoor terrace at Ad Astra in Florence, Italy. AD ASTRA

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Katherine Louie, Forbes Staff

**Forbes Vetted** 

he best hotels in Florence make it easy for visitors to take in the city's historic architecture, acclaimed restaurants and world-renowned museums and galleries. From climbing the Duomo to strolling through the Uffizi Gallery, history and culture can be found on every corner. This city is also home to many spectacular hotels across a variety of budgets.

I have lived in Florence and know the ins and outs of the destination well. My top hotel recommendation is the Four Seasons Hotel Firenze, thanks to its well-appointed rooms, lush on-site garden and Michelin-starred dining. For boutique lovers, I recommend the intimate AdAstra, while couples will love the romantic The Place Firenze. Below, the best hotels in Florence in 2025.

- Best Hotel In Florence Overall: Four Seasons Hotel Firenze
- Best High-End Hotel In Florence: Portrait Firenze
- Best Value Hotel In Florence: The Hoxton, Florence
- Best Boutique Hotel In Florence: AdAstra
- Best Hotel For Couples In Florence: The Place Firenze
- Best Hotel For Families In Florence: Hotel Savoy, A Rocco Forte Hotel
- Hotel With The Best Amenities In Florence: Ville sull'Arno
- Hotel With The Best Location In Florence: Il Tornabuoni Hotel
- Best Hotel Near The Duomo In Florence: Brunelleschi Hotel
- Best Hotel With A Pool In Florence: Grand Hotel Minerva

# Best Hotel In Florence Overall: Four Seasons Hotel Firenze



Lobby at Four Seasons Hotel Firenze. FOUR SEASONS HOTEL FIRENZE

#### **Four Seasons Hotel Firenze**

Reserve At Booking.com

**Who Will Love It:** Couples and families who high-end

amenities in a serene setting

**All-Star Amenities:** Outdoor pool and whirlpool; complimentary poolside treats; plush robes and slippers (including kid-sized versions)

What Not To Miss: A tipple at vermouth bar Bar Berni

followed by shared plates at Onde

Location: Borgo Pinti

Situated in a quiet sanctuary that overlooks the Gherardesca garden, this historic hotel housed in a Renaissance palazzo sits away from the hustle and bustle of Florence's main tourist areas. Despite its serene location, guests only need to walk 15 minutes before they reach a multitude of cultural sites, such as the famed Uffizi Gallery. There are amenities here for every type of age or travel style: Wellness lovers can enjoy the property's spa, foodies can wine and dine at the Michelinstarred Il Palagio and children can enjoy kids' menus, an on-site playground and acres of garden to roam in. The spacious marble bathrooms feel built for a Florentine aristocrat, and original frescoes can be found in six of the property's suites. Not to be missed is the recently opened Onde, a hip dining outlet focusing on seafood (with live DJ sets each evening).

## Best High-End Hotel In Florence: Portrait Firenze



Suite at Portrait Firenze. PORTRAIT FIRENZE

#### **Portrait Firenze**

**Reserve At Booking.com** 

**Who Will Love It:** Groups and families seeking white-glove service and impeccable river views

**All-Star Amenities:** In-suite fireplaces; kitchenettes; private terraces; Bianco di Carrara by Ferragamo bath products; iPads; hair straighteners

What Not To Miss: The daily deliver of fresh flowers

Location: Duomo district

Owned by the Ferragamo family, it's no surprise that this lavish all-suite hotel masters elegance and style. There are 37 accommodations to choose from, including a rooftop suite with breathtaking views and the Portrait Penthouse Floor, which is better suited for large groups or families. Each suite features toptier amenities from the walk-in shower to plush couches with cashmere throw blankets and a roaring fireplace. The service is attentive and meticulous, and, as to be expected, the bath products here are exquisite—guests can luxuriate in Bianco

di Carrara by Ferragamo soaps and toiletries. A stay here also includes a handful of other perks, including in-room flatirons, a private chef to whip up in-suite dinners and access to an exclusive rowing club.

# Best Value Hotel In Florence: The Hoxton, Florence



One of the guest rooms at The Hoxton, Florence. THE HOXTON, FLORENCE

#### The Hoxton, Florence

**Reserve At Booking.com** 

**Who Will Love It:** Travelers seeking a stylish and well-located stay that doesn't break the bank

**All-Star Amenities:** Flexible check-in and check-out (choose your own time to check-in and out); rainfall showers; two dining options; sprawling garden terrace; underground event space

**What Not To Miss:** A long lunch at Alessio, which specializes in seafood

Location: Santa Maria Novella

Situated near the Piazza della Libertá in the heart of the city, the latest outpost of lifestyle hotel The Hoxton opened its doors in Florence this March. Its stylish and unpretentious rooms (most of which can be nabbed for under \$300 a night) offer

both Renaissance and contemporary styled décor, and the history of Florence is reflected in the property's architecture (the building once served as a residential palazzo in the 16th century). The plush beds, blackout curtains, rainfall showers and cozy sitting areas provide a place to unwind and ensure guests are well-rested for the duration of their stay. After a day of exploration, the property has two dining options: Alessio, which serves dishes inspired by Italy's coastal cuisine, and Enoteca Violetta, a wine bar with small plates like tomato bruschetta and mussles.

### Best Boutique Hotel In Florence: AdAstra



Guest room at AdAstra. ADASTRA

#### **AdAstra**

**Reserve At Booking.com** 

**Who Will Love It:** Travelers looking for an eclectic hotel in an artsy neighborhood

**All-Star Amenities:** Complimentary afternoon cake; oversized bathtubs; honesty bar; C.O. Bigelow bath products **What Not To Miss:** The King Balcony Rooms with private

terraces

**Location:** Oltrarno

This charming boutique hotel is nestled inside a mansion that overlooks Europe's largest privately owned garden within a city, making it a hidden gem. Each of the hotel's 14 rooms is decorated differently, but they all have antique furniture and

amenities like Wi-Fi and an espresso machine. While some rooms open onto a wraparound terrace, others offer views of the sprawling garden beneath, with two immersed inside the garden. Guests can enjoy a complimentary breakfast spread during their stay or a glass of wine from the bar in the evening. For those looking to explore the sights and sounds of the city, the hotel is a 10-minute walk from the Ponte Vecchio and other galleries, cafés and restaurants.

## Best Hotel For Couples In Florence: The Place Firenze



You can't go wrong with the Panoramic Duomo Loft, with its bathroom and private terrace overlooking Brunelleschi's cathedral dome.

THE PLACE FIRENZE

#### The Place Firenze

Reserve At Booking.com

**Who Will Love It:** Romantics looking for an intimate hotel with local touches

**All-Star Amenities:** Rooftop terrace; bar with working fireplace

What Not To Miss: Touring an artisanal workshop with The

Place of Wonders project

Location: Santa Maria Novella

Couples looking for a romantic getaway will appreciate the atmosphere at The Place Firenze, which has cozy, well-decorated rooms and a welcoming atmosphere. While the property has 20 rooms, the Panoramic Loft (two levels and offers a view of the Piazza Santa Maria Novella) and the Duomo Penthouse are ideal for a romantic stay. The penthouse is a split-level loft with a contemporary design and elegant furniture. It's located on the top floor and has a private balcony and spacious bathroom with stunning city views. The hotel's restaurant is open all day and serves meals with fresh ingredients sourced from Tuscan producers. Guests will feel immersed in Florentine culture, whether stopping by for a quick drink or savoring a meal with friends.

# Best Hotel For Families In Florence: Hotel Savoy, A Rocco Forte Hotel



Living area at Hotel Savoy.
COURTESY OF HOTEL SAVOY

#### Hotel Savoy, A Rocco Forte Hotel

**Reserve At Booking.com** 

**Who Will Love It:** Multigenerational groups seeking expansive suites and impeccable service

**All-Star Amenities:** Irene Forte Skincare toiletries; healthy minibar snacks; turn-down service

**What Not To Miss:** The "Art Hunt" experience, a kid-friendly treasure hunt designed in collaboration with the Uffizi Gallery **Location:** Piazza della Repubblica

Hotel Savoy pampers both children and adults, making this sophisticated property one of the best family-friendly hotels in Florence. The spacious rooms, convenient location and kids program offer guests a relaxed, kid-friendly stay. A standout feature here is The Rocco Forte Kids program, which keeps little ones entertained with activities and special toys—they even have tiny bathrobes and slippers. Beyond entertainment at the hotel, the proximity to Piazza della Repubblica allows visitors to explore the carousel, neighboring cafés and street performers. The hotel's concierge team can also organize family activities, from museum visits to bike tours through the bustling city streets.

## Hotel With The Best Amenities In Florence: Ville sull'Arno



Relax by the outdoor pool, pamper yourself with a massage at the spa, dine at the fabulous on-site restaurant, or borrow a bicycle to cruise around Florence.

VILLE SULL'ARNO

#### Ville sull'Arno

Reserve At Booking.com

**Who Will Love It:** Free spirits craving a peaceful escape outside of the city center

**All-Star Amenities:** Outdoor swimming pool; spa with indoor swimming pool; complimentary bikes; in-suite jacuzzis; portable Wi-Fi routers to use in the city; free shuttle service to and from the city center

What Not To Miss: The cooking class with the hotel's chef

**Location:** Bellariva

This five-star resort, situated outside the city center, has breathtaking views of the nearby Arno River and an impressive list of amenities. Its 45 recently renovated rooms feature warm wood, Florentine marble and elegant furnishings. For travelers who want to splurge, the Riverview rooms feature walk-in showers and jacuzzis. Other amenities include an outdoor swimming pool, spa and wellness area (by booking a room at the hotel, you'll gain one hour of access to the wellness area daily), a fitness center and an on-site restaurant serving classic Tuscany dishes. For a truly unique experience, guests can rent The Greenhouse for a private dinner, a private tasting of local wines selected by the sommelier or a painting lesson.

## Hotel With The Best Location In Florence: Il Tornabuoni Hotel



In the summer, enjoy an aperitvo on the Butterfly Terrace, a rooftop bar with panoramic city views.

IL TORNABUONI HOTEL

#### Il Tornabuoni Hotel

**Reserve At Booking.com** 

**Who Will Love It:** Families; couples; business travelers looking for a convenient and stylish base

**All-Star Amenities:** In-suite wine cellars; pillow menu; kidfriendly amenities including cribs, baby toiletries, coloring books and crayons

**What Not To Miss:** The rooftop terrace with a bar and views of Florence

Location: Via de' Tornabuoni

Right in the heart of the action, the Il Tornabuoni Hotel is a quick walk from many of the city's popular attractions and shops, like the Piazza della Signoria and Uffizi Galleries. The property itself is located in a well-known palace that dates back to the 13th century, and the opulent furnishings are reminiscent of the Italian Renaissance. The jewel-toned colors, unique light fixtures and gold accents all transport you to a different time and place. There are 62 rooms and suites, with many looking out onto the bustling city streets below. Among its many amenities are in-room coffee machines, an on-call babysitting service and a full-service restaurant serving Tuscan cuisine. This hotel is also pet-friendly, so you don't have to leave your four-legged friend at home.

### Best Hotel Near the Duomo In Florence: Brunelleschi Hotel



Pool suit terrace at Brunelleschi Hotel. ANDREA GETULI

#### **Brunelleschi Hotel**

**Reserve At Booking.com** 

**Who Will Love It:** History lovers looking for a romantic stay with Duomo views

**All-Star Amenities:** Jacuzzis; walk-in closets; minibars with gluten-free products

What Not To Miss: The hotel's two Michelin-starred

restaurant, Santa Elisabetta **Location:** Duomo district

The Duomo is a historic landmark in the city that thousands visit annually. For those who want to be close to this historic landmark, the Brunelleschi Hotel is nestled inside a circular tower and has lavish furnishings that will impress even the most discerning travelers. Inside, the 96 rooms are spacious and have all the comforts of home, from hypoallergenic pillows to a walk-in closet for all your belongings. Some rooms have their own balcony and look out over Brunelleschi's iconic dome. In terms of amenities, guests can dine at the two Michelin-starred restaurants, stroll through the property's private museum or sneak in a workout at the fitness center.

### Best Hotel With A Pool In Florence: Grand Hotel Minerva



Rooftop pool at Grand Hotel Minerva. LUCA ROTONDO

#### **Grand Hotel Minerva**

**Reserve At Booking.com** 

**Who Will Love It:** Those yearning for a mix of relaxation and history

All-Star Amenities: Rooftop swimming pool; in-suite complimentary Champagne; gym with panoramic views

What Not To Miss: The sunset views from the hotel's rooftop

and the bar's signature Terrace Negroni **Location:** Piazza Santa Maria Novella

Summers in Europe can get hot, and Grand Hotel Minerva's rooftop swimming pool provides a beautiful oasis in the heart of Florence. The heated pool offers stunning views of the bustling streets below and is open seasonally from April to October. Beyond the pool, there's plenty to love about this popular hotel: All 97 rooms and suites offer modern touches but still retain a glimmer of old-world charm and elegance. There are interconnecting rooms perfect for families, while

couples might enjoy one of the suites with a private balcony and panoramic views. After a long day of sightseeing, guests can take advantage of the on-site caldarium (a hot plunge pool) and a dinner at La Buona Novella, the property's on-site restaurant.

### Why Trust Forbes Vetted

The Forbes Vetted travel team has researched, written and published dozens of hotel guides featuring cities across the globe.

- This story was written by Katherine Louie, a lifestyle editor at Forbes Vetted who focuses on a number of topics, including travel, beauty, fashion and home. Louie lived in Florence and has extensive knowledge of the destination.
- This story was edited by Vetted's senior travel editor, Astrid Taran, an 8-year industry veteran who's visited over 40 countries and oversees all hotel coverage. She has spent significant time in Italy and has written a number of Italy-focused hotel guides, including Best Hotels In Rome.

### How We Chose The Best Hotels In Florence

We selected the top contenders based on personal stays as well as extensive research.

- For this story, Louie combined first-person experience at hotels she's stayed at and spent hours combing through reviews on TripAdvisor, Booking.com, hotel websites and more.
- Our selections include family-friendly properties as well as more adultfocused properties. We also included a selection of larger resorts as well as intimate boutique stays, all across a wide range of budgets.
- We included properties across multiple Florence neighborhoods, including those with a central location in the San Giovanni historic center, and

others, like the Four Seasons Hotel Firenze, which is more removed from the hustle and bustle.

### About Katherine Louie, Your Florence Hotel Guide

I am a commerce editor for Forbes Vetted covering topics in beauty, fashion, travel and home. Prior to joining Forbes, I held positions at BuzzFeed and Dotdash Meredith, where I was responsible for curating lifestyle content and testing products for real-world insights. My work has appeared in *Women's Health, Men's Health, BuzzFeed, Brit + Co, Everyday Health* and more. I hold a Bachelor's Degree in English/Creative Writing from Marist College and currently reside in Brooklyn, New York. I have lived in Florence and plan to return to the city later this year for my honeymoon.

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By <u>Katherine Louie</u>. I am a commerce editor for Forbes Vetted covering beauty, fashion, travel and home. Prior to joining Forbes, I held positions at BuzzFeed and Dotdash Meredith where I was responsible for curating lifestyle content and testing products for real-world...

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2

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