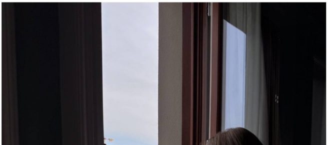
HOTEL LUNGARNO BY FERRAGAMO – A STYLISH STAY IN THE HEART OF FLORENCE

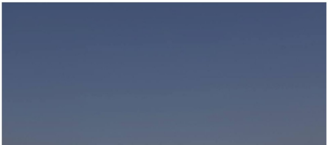
VENUES & TRAVEL 05/19/2025 BY HELEN FLEUR

This year, Tuscany captured the wedding world's attention like never before. With the prestigious engage!25 summit hosted in this timeless region, a wave of wedding professionals across the globe descended upon the Italian countryside. And while the hills of Tuscany were buzzing, no one could resist the allure of arriving early to soak in the beauty of Florence. We did just that—and one particular experience stole our hearts: a stay at the iconic Hotel Lungarno, a property owned by the legendary Ferragamo family.

Salvatore Ferragamo
Shoemaker of Dreams

Nestled along the Arno River, this five-star gem offers one of the most picturesque views of Florence. Waking up with the Ponte Vecchio outside your window is nothing short of magical. But it's more than just a view—Hotel Lungarno is an immersive experience in Italian elegance and artistic heritage.

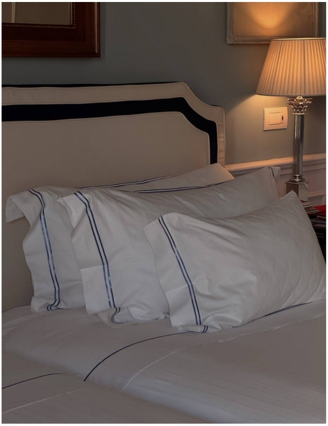


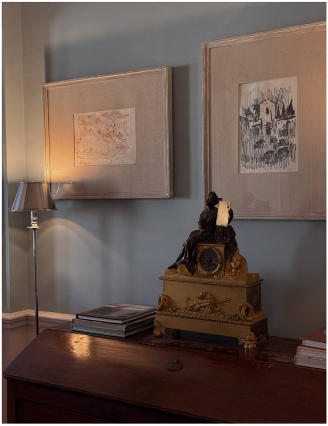


An Elegant Interior Design

Hotel Lungarno has been completely renewed and reopened its doors after six months of renovation, blending timeless Italian charm with contemporary sophistication. Today, the hotel boasts a curated art collection of over 450 works, including pieces by Picasso and Cocteau, displayed throughout guest rooms and public spaces. Even sipping a cocktail in the lounge feels elevated when you're doing it next to a Picasso.

The interiors of Hotel Lungarno strike a flawless balance between refined luxury and Italian warmth, with artisan-crafted details, soft natural light, and thoughtful design throughout. Whether you're lounging in your suite or wandering the art-lined corridors, every moment feels steeped in romance and creativity.



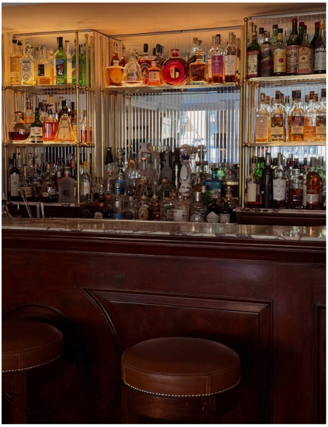


The Neighborhood Highlights

Just across the river, guests can explore the Ferragamo Museum, a tribute to the family's remarkable legacy in fashion and craftsmanship. And when the sun sets, Florence's finest boutiques and restaurants await, including the hotel's own dining experiences—perfect for a chic date night or a celebratory dinner under the Tuscan sky.

A Place for Your Special Moments

Beyond being a luxurious retreat, Hotel Lungarno is also a dream venue for intimate occasions—be it a stylish elopement, a private family gathering, or a romantic wedding dinner. With several elegant spaces available, the hotel offers the perfect backdrop for every event. And if you wish to make your evening even more special, just steps away is Borgo San Jacopo, the hotel's Michelin-starred restaurant, where guests can experience world-class gastronomy right in the heart of Florence. Here, every bite tells a story, and every view feels like a painting brought to life.



Among the newest and most exclusive highlights is the Rooftop Terrace Suite, offering a breathtaking 360-degree view of Florence. From this vantage point, you can gaze across the cityscape—from Palazzo Pitti to the Santa Trinita Bridge—swimming in the golden reflections of the Arno and Ponte Vecchio. It's far more than a terrace—it's a front-row seat to Florence's eternal beauty. A setting so romantic, it may just be the perfect place to say "I do."

Photo: Valeriya Malanina, Courtesy of Hotel Lungarno and Salvatore Ferragamo Museum

BOOK YOUR STAY

destination wedding - elopement in Italy - Florence wedding - honeymoon - Italy Wedding - romantic getaway

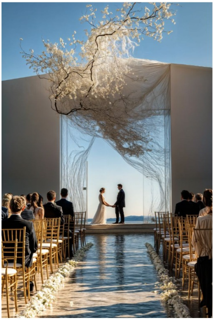
SHARE

RELATED BLOG POSTS TO EXPLORE

Couture Vows and Cultural Beauty in the Tuscan Hills

May 19, 2025

READ FULL STORY »



2025 Wedding Trends We Love from Pinterest

May 16, 2025

READ FULL STORY »

Elevated Elegance in Florence: Discover IL Tornabuoni Hotel

May 16, 2025

READ FULL STORY »

Dolce Far Niente, but Make It Couture

May 15, 2025

READ FULL STORY »

Thousands of Flowers Flooded Villa Balbiano for This Wedding

May 11, 2025

READ FULL STORY »

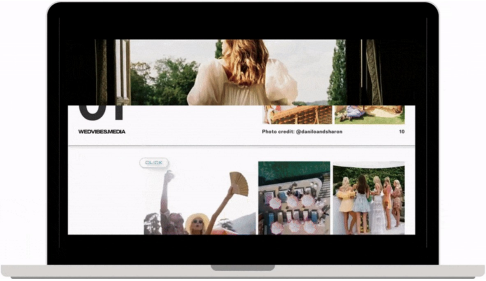
Best Mountain Wedding Venues in the US

May 9, 2025

READ FULL STORY »

2025 WEDDING MARKET TRENDS REPORT

LEARN MORE



SAY "I DO" TO INSPIRATION

SUBSCRIBE TO RECEIVE OUR FREE PDF WITH 15 CREATIVE WEDDING IDEAS, DAILY INSPIRATION, WEDDING TIPS, AND MARKETING ADVICES

DISCOVER WEDVIBES INSIGHTS

EDITORIALS
INSPIRATION
TOP LISTS
VENUES & TRAVEL
FASHION
INTERVIEW
REAL WEDDINGS
IDEAS & ADVICE
BEAUTY
ENGAGEMENTS

BRIDAL DESIGNERS
WEDDING CAKE BAKERIES
WEDDING CONTENT CREATORS
WEDDING CATERING
BRIDAL AND WEDDING JEWELRY
MENSWEAR
WEDDING MUSICIANS FOR HIRE
WEDDING PLANNERS
RENTALS
WEDDING SHOES & BRIDAL HEELS

WEDDING STATIONERY, INVITATIONS & CARDS
WEDDING VIDEOGRAPHERS
WEDDING STYLISTS & FLORISTS
WEDDING HAIR & MAKEUP ARTISTS
WEDDING PHOTOGRAPHERS
FASHION ILLUSTRATORS & PAINTERS
VENUES

WEBSITE DEVELOPMENT BY WEB MY DAY